

Dynamic Partnership Inspires Scientific Literacy for Kids

Discovery World & Milwaukee Area Science Advocates (MASA)

Present

TONY'S CREEPY CRAWLY ZOO & THE GATEWAY SCIENCE TOUR!

Discovery World, MASA and the Bug Whisperer have joined forces to promote their mutual missions of advancing science literacy to the community with the Gateway Science Tour! **Tony's Creepy Crawly Zoo**, the world's greatest traveling live insect exhibit, will be back on tour, performing monthly at Milwaukee's premier science center for kids, **Discovery World**.

"Discovery World is thrilled to partner with The Bug Whisperer and MASA in hopes of encouraging a lifelong love of science and STEM education in our community's youth," said Paul Fladten, Discovery World's Senior Public Relations Manager. "We've been lucky to have Tony perform his hilarious and educational shows at Discovery World as part of Summer Camp and Members Events, but we're ecstatic to now offer monthly shows for the general public. This is truly a show for all ages and one that kids will never forget!"

Tony (aka The Bug Whisperer) is taking his show out of retirement and back on the road to promote his groundbreaking new venture, The Gateway Science Center, which introduces children to the wonders of natural sciences through an entertaining and interactive experience with insects and reptiles. ([see details: http://creepycrawlyzoo.com/creepy-activism/](http://creepycrawlyzoo.com/creepy-activism/))

"Insects are everywhere and affect everything in the natural world. At my shows, I help children become fascinated with insects. They leave feeling empowered because they can find these inspiring creatures in their own backyard. Their resulting curiosity and questions lead them to every science you can think of! Entomology is a gateway science!" Antonio Gustin

The Gateway Science Tour is out to raise awareness for the Science Park's crowd funding page on [Gofundme](#). Every child will receive a "Science Diary," designed by Antonio Gustin, Discovery World, and MASA. (Printed by Wetzels Brothers) The science diary is a tool to set kids on scientific adventures with their normal playtime. The Gateway Science Tour hopes to reach 100 schools this coming year and give away 25,000 science diaries!

The Gateway Science Tour will kick-off its first show at Discovery World, on October 7th, 11:30am.

Contact: Antonio Gustin Tony's Creepy Crawly Zoo thebugwhisperer@gmail.com	Contact: Paul Fladten Discovery World pfladten@discoveryworld.org	Contact: Jason Kern MASA jason@milwaukeeescience.org
--	---	--